(v) Reported mismatch between the actual subscriber and chargeable subscriber (inference drawn from the prevailing practices).

(vi) Arrangement of revenue sharing with a reference to advertisement, carriage and revenue generated from the subscribers.

Further, the market survey commissioned in 2004 by the Authority reveals that generally subscribers do not watch more than 15-20 channels including Free to Air channels. Thus, if a subscriber opts for 10 pay channels then together with 30 free to air channels totaling 40 channels, his cable bill will be Rs.127/-, excluding taxes and set top box instalments (Rs. 77/- for Basic service tier comprising of 30 free to air channels and Rs. 50/- for 10 pay channels). Cable bill of Rs. 127/- (excluding taxes and set top box instalment) as the price for 40 channels, can not be said to be exorbitant.

(e) TRAI has intimated that no such study has been undertaken.

(f) Does not arise.

Priority to regional language producers under self-finance scheme

1780. SHRI SITARAM YECHURY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the regional language producers are not getting due priority under the Ministry's self-finance scheme for TV serials;

(b) if so, the reasons therefor; and

(c) the steps taken by Government to rectify this anomaly?

THE MINISTER OF INFORMATION AND BROADCASTING (SHR PRIYARANJAN DASMUNSI): (a) and (b) Prasar Bharati have informed that the Self Finance Scheme (SFC) has been started in DD-1 National channel and DD Sahyadri channel on an experimental basis.

(c) Prasar Bharati have informed that all marketing Divisions have been asked to explore the marketing viability of SFC scheme in all Regional channels after the success of the scheme in DD-1 National and DD-Sahyadri.

Flexible labour policy for attracting FDI

1781. SHRI PRAVEEN RASHTRAPAL: Will the Minister of LABOUR AND EMPLOYMENT be pleased to state:

(a) whether Government agrees with the view of Government of Gujarat that present labour policy is major hurdle in attracting Foreign Direct Investment;

(b) whether it is a fact that any proposal from Government of Gujarat for flexible labour policy has been received;

(c) if so, the details thereof; and

(d) whether Central Government is in favour of such relaxations?